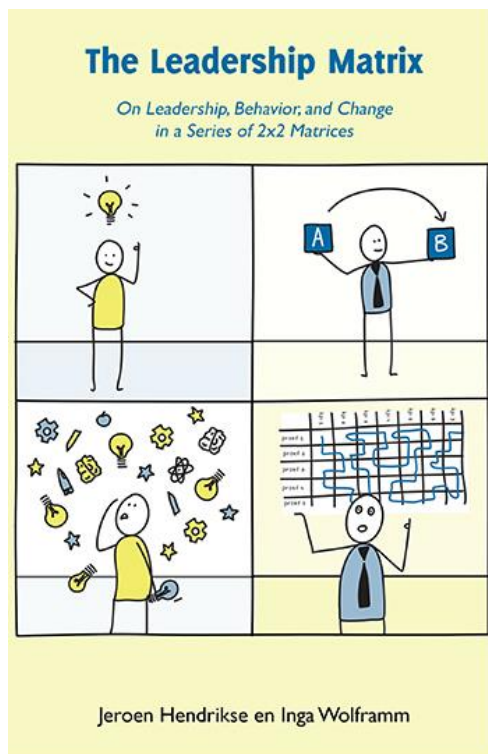


SANTASADŌ

Jeroen Hendrikse & Inga Wolfram - The Leadership Matrix

On Leadership, Behavior, and Change in a Series of 2x2 Matrices

LEADERSHIP | ORGANIZATIONS | PERSONAL DEVELOPMENT



To be able to handle the pressure and keep doing your work as a manager, you need to keep an overview, can put things in perspective and in balance. If you have a stack of unread books on leadership, behavior, and change, *The Leadership Matrix* is a must-read for you. This book shows how you can summarize the key messages of all the best management books in a matrix. Clearly explained with practical examples from situations and organizations.

A 2x2 matrix gives structure to your thinking. After reading this book you will recognize the 17 matrixes and accompanying quadrants for each type of leadership, behavior, and change.

Jeroen Hendrikse is the Oncology division leader, radiologist, and supervisor at the UMC Utrecht, professor, and author of *This is Our Brain* and *CombiFunctions: Making Collaboration a Habit in Healthcare Organizations*. Inga

Wolfram is professor Sustainable Equestrianism, and author of *Perfect Mind, Perfect Ride* about mental and sports psychological concepts of performance and behavioral change, as well as five other books. Jeroen and Inga are married and have a son called Oliver.

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ABOUT THE AUTHORS



Jeroen Hendrikse works with a passion for healthcare. There is nothing he likes better than talking with teams of healthcare providers that are ready to serve their patients every day. For healing, but especially to hear, see, and support them. Jeroen enjoys the energy that flows in the collaborations within and between teams.

He is Chair of Imaging and Oncology Division, which exists of eight departments and over 1,400 professionals. He also works as radiologist and is a professor specialized in the brain.

He previously wrote *This is Our Brain*, in which he explained CT- and MRI-images to the general audience in an accessible way. In 2023 he wrote the book *CombiFunctions: Collaboration as a Habit in Healthcare Organizations*. As a manager, Jeroen uses the 2x2 matrixes daily to give structure, analyze, and make decisions. They help him to guide transformations, help talent to flourish, and strengthen collaborations.

Inga Wolfram is a professor Sustainable Equestrianism at the University of Applied Sciences Van Hall Larenstein. She wrote six books, among which *Perfect Mind*, *Perfect Ride* about mental and sports psychological concepts of performance and behavioral change. In her current role, behavior and behavioral change are essential to create a sustainable environment for horses, people, and our surroundings. Inga is born in Germany and lived and worked in France, England, Scotland, Belgium, and the Netherlands for extended periods. She also worked as a political advisor in the European Parliament.

INTRODUCTION

Bookshelves have been filled with books about (personal) leadership, motivation, behavioral change, and so on. Each book highlights a slightly different aspect or explains things in a slightly different way. But each book can be summarized and reduced to a simple key message, the core of the story. The rest of the book often provides background information, examples, and repetition. And there is nothing wrong with this. Theories always are easier to learn when it is embedded in a story, preferably combined with emotions and recognizable situations. People learn better when the teaching material is taught through stories.

This also means that it would take a lot of time to read all these books. But you can almost always summarize the message of the book, the true core, in a so-called 2x2 matrix. Once you recognize these 2x2 matrices, you will see them everywhere.

In *The Leadership Matrix* we discover the power of a 2x2 matrix as a structured tool to gain insight into complex situations. It has a magical combination: easy to understand and at the same time it contains the complexity to summarize different aspects. A 2x2 matrix provides structure to your thinking and helps you to put things into perspective and

create a balance. And most matrices have an ideal situation in one of its quadrants. You will recognize in which quadrant you or your organization is in the current situation and the matrix will provide the necessary steps to take you in the right direction.

If you have a pile of unread books about personal leadership on your bedside table, *The Leadership Matrix* has collected the key messages of all these books and explains them with practical examples. The content and the background of these seventeen matrices are explained with examples from healthcare, education, and everyday life. The book consists of three parts: 1. Personal effectiveness, 2. Leadership, and 3. Strategy and organization.

We hope you enjoy reading *The Leadership Matrix*.

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